

from the desk of

**BLAKE  
HELMS**

address  
20658 Wade Drive  
McCalla, Alabama 35111

tel (205)541-8944  
fax (205)477-4894  
url blakehelms.net

### Objective

To use my software engineering, architecture and management skills to build an efficient motivated web development team.

### Experience

#### **.NET Developer, EBSCO Industries** Birmingham, AL 2008-Present

- Maintained 50+ subsidiary websites including 30+ eCommerce sites in both ASP.NET Web Forms and ASP.NET MVC which integrated into a number of different back office systems including DB2
- Aided in the development of new order processing system which processes in excess of \$60 million a year.
- Aided in the development of an in-house CMS platform
- Aided in the development of an in-house eCommerce platform
- Served as lead developer on a number of high profile projects
- Provided SEO consulting to clients
- Configured and maintained ENDECA search servers providing search results for multiple high traffic sites

#### **Software Engineering Consultant, Highmark Technology** Birmingham, AL 2006-2008

- Managed contract developers on multiple projects
- Designed and built eCommerce site for large Office Supply firm
- Built custom .NET business applications for a large manufacturer
- Oversaw rewrite of a monolithic relationship management application for a large bank
- Implemented and supported Clarity project management system 20+ companies
- Built various .NET based solutions for clients.
- Designed marketing and promotional materials

#### **QA Specialist, EBSCO Ind.** Birmingham, AL 2005-2006

- Tested multiple components of 30+ eCommerce sites
- Wrote test plans to aid in repeatable testing
- Wrote automated test plans for reusable components
- Assisted development team in troubleshooting user issues
- Assisted with customer service issue research

#### **Media Director, Grace Life Baptist Church McCalla, AL 2009-Present**

- Created and implemented renaming and rebranding campaign
- Designed new logo and promotional material
- Designed new WordPress based website
- Designed and built iOS application for downloading recent sermons
- Managed technical team of 15+ for providing audio and video for various services and church wide events
- Consulted with staff on various technical purchases

from the desk of

# BLAKE HELMS

address  
20658 Wade Drive  
McCalla, Alabama 35111

tel (205)541-8944  
fax (205)477-4894  
url blakehelms.net

## **Associate Media Director, Garywood Assembly of God Hueytown, AL 2001-2009**

- Maintained network of 40+ computers.
- Setup web server, email server, fileserver and terminal server for Windows Server 2003 domain.
- Deployed 40+ PCs and 2 Macintosh computers in major network upgrade.
- Handled day to day operations of media ministry including troubleshooting PCs and Macs.
- Designed and maintained website ([www.garywood.org](http://www.garywood.org)).
- Designed promotional materials for services and events.
- Provided support and training for Adobe applications including: Illustrator CS, Photoshop CS, InDesign CS After Effects and Acrobat in both PC and Mac environment.
- Provided support for various Windows applications including: MS Office 2003, MS Office 2007 and Shelby Church Management Software
- Provided training for Mac OS X and various Mac applications including: Final Cut Studio, ProPresenter and Quark
- Produced daily radio show "Garywood Alive!"
- Produced television advertising and various video work including tv specials
- Edited and designed quarterly magazine
- Edited and designed weekly print publications
- Hired vendors for support for events and projects
- Coordinated all technical crews for services and special events

## **Minimalistico Inc, McCalla, AL 2003-Present**

- Built and maintained custom .NET business solutions to a number of business in manufacturing, sales, and other industries.
- Built WordPress sites for various organizations
- Designed logos and marketing materials

### Skills

#### **Programming**

ASP.NET Web Forms (1.0, 1.1, 2.0, 3.5, 4.0, 4.5), ASP.NET MVC (1.0, 2.0, 3.0), C#, VB.NET, VB6, Objective-C, Ruby, PHP, Javascript, jQuery, HTML, SQL Server (2000, 2005, 2008)

#### **Design**

CSS, Adobe InDesign, Adobe Photoshop, Adobe Illustrator

#### **Video**

Final Cut Pro, Adobe Premiere, Adobe After Effects, Apple Motion